

# Agenda

**SIEMENS**

Invitation to all Hotel Operators, Investors, Developers, Contractors, Planers and Consultants in the field of Hospitality and Real Estate & Development

Date: 02<sup>nd</sup> November 2009, 10:00 am

**Agenda** (Status 1st November 2009)

**Siemens One Day:**

**Hospitality**

**@ Aida Ballroom, Marriott Hotel, 16 Saray El Gezira Str, Zamalek, Cairo, Egypt**

Eng. Rana Hakam, Vice President Corporate Development – Siemens One

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<b>10:00 -10:20</b>	<b>Registration</b>	<b>All</b>
<b>10:20 – 10:40</b>	<b>Welcome Speech</b>	<b>Mr. Mohamed El-Mahdi</b> Chairman & Managing Director, Siemens S.A.E
<b>10:40 – 11:00-</b>	<b>Keynote Speech</b>	<b>Mr. Michael Hartmann</b> Market Development Board Hospitality
<b>11:00 – 11:20</b>	<b>TEA /</b>	<b>COFFEE BREAK</b>
<b>11:20 – 11:40</b>	<b>Totally Integrated Power</b>	<b>Mr. Mohamed Badran</b> Low Voltage Building Technologies
<b>11:40 – 12:00</b>	<b>Renewable Energy &amp; District Cooling</b>	<b>Mr. Emad Ghaly</b> Renewable Energy & Industrial Applications
<b>12:00 – 12:20</b>	<b>Our Local Facilities</b>	<b>Mr. Ahmed ElSaeed</b> EMAS
<b>12:20 – 12:40</b>	<b>Our Success Stories In Egypt</b>	<b>Mr. Wael AbouBakr</b> Industrial Solutions
<b>12:40 – 13:40</b>	<b>LUNCH BREAK</b>	
<b>13:40 – 14:00</b>	<b>“Green” Building &amp; Building Automation</b>	<b>Mr. Mohamed Badran</b> Low Voltage Building Technologies
<b>14:00 – 14:20</b>	<b>“Green” Lighting Solutions</b>	<b>Mr. Patrick Kriegeskorte / Mr. Ziad Aly</b> OSRAM
<b>14:20 – 14:40</b>	<b>Security Systems</b>	<b>Mr. Nagui Philippe</b> Industrial Solutions

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<b>14:40 – 15:00</b>	<b>TEA / COFFEE</b>	<b>BREAK</b>
<b>15:00 – 15:20</b>	<b>Unified Communications for Enterprises</b>	<b>Mr. Manal Siddiqui</b> Siemens Enterprise Communications GmbH & Co.
<b>15:20 – 15:40</b>	<b>Total Building Solutions</b>	<b>Ms. Reham Aman</b> Petrokima
<b>15:40 – 16:00</b>	<b>RFID Online Locking Solution using Zigbee Network</b>	<b>Mr. Manit Narang</b> VingCard Elsafe AS
<b>16:00 – 16:20</b>	<b>TEA / COFFEE</b>	<b>BREAK</b>
<b>16:20 – 16:40</b>	<b>Water &amp; Wastewater Management</b>	<b>Mr. Sanjay Parekh</b> Industrial Solutions - Water Technologies
<b>16:40 – 17:00</b>	<b>Traffic &amp; Parking Mgmt.</b>	<b>Mr. Tarek Aly</b> Mobility
<b>17:00 – 17:20</b>	<b>Wrap Up &amp; Thank you note</b>	<b>Mr. Samir Borkar</b> Market Development Board Hospitality