

Siemens Egypt

For the local press

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Siemens appoints new CEO for Siemens in Egypt

As of March 1st, Mr. Mohamed El-Mahdi will be the new CEO of Siemens Limited, Egypt. In this position, he will also be Head of the Region Northeast Africa. Mr. El-Mahdi follows Mr. Bernhard Levri who achieved solid growth during his tenure over the last four years.

"We are establishing the Region Northeast Africa to concentrate our business and to be even closer to our customers. With this decision, Siemens is truly strengthening its commitment towards Egypt. I have great confidence in Mr. El-Mahdi and I am convinced he is the best person to lead our operations in this important market," said Mr. Rudi Lamprecht, Executive Vice President and Member of the Corporate Executive Committee of Siemens AG.

"We have excellent talent and capabilities in Egypt and in the region and are looking to consolidate our activities as well as to utilize our resources in Egypt ranging from the manufacturing of telecommunications infrastructures to services and engineering in various infrastructure fields. With this step, Siemens can serve its customers' needs in Egypt and the region faster and better," said Mr. Mohamed El-Mahdi.

Siemens has been active in Egypt for more than 100 years and occupies a leading position in the areas of Information and Communications, Power, Automation and Control, Medical and Transportation. Siemens opened its first technical office in Cairo in 1901. Siemens Limited is handling all of Siemens' sales and service activities in Egypt. Siemens Limited has been a consolidated Regional Company since October 1998. For more information about Siemens Egypt: www.siemens.com.eg.